

SAVE THE DATE  
**03-15**

CANCER ALLIANCE OF NAPLES.ORG

**KOT 21**

CELEBRATION PARK

# SPONSORSHIP OPPORTUNITIES

## MISSION:

Devoted to helping children, families and individuals touched by cancer by providing financial aid, support, and education resources.

**KEEP ON TRUCKIN' | 2021**  
**MARCH 15, 2021**

LUIS OTERO, CHAIR

# YOU CAN MAKE A DIFFERENCE

## WHO WE HELP:

Cancer Alliance of Naples serves any child or adult battling cancer in Collier or Lee Counties.

## HOW SPONSORS HELP!

Cancer Alliance of Naples is committed to creating and maintaining partnerships that are mutually beneficial to our sponsors. Sponsorships offer a unique opportunity to promote your business / company while showing you are socially conscious and support the work that Cancer Alliance of Naples does for the local cancer community.



Sponsors bring attention to the cause and to Cancer Alliance of Naples and provide visibility in areas of business that the charity might not otherwise have access to.

## WHY WE NEED YOU:



Cancer Alliance of Naples provides direct financial assistance, resources & support to cancer patients and their families during the time their loved one is in treatment. CAN pays rent/mortgage to help a family avoid eviction or foreclosure; CAN pays car insurance, car payments and provides gas cards to ensure a cancer patient can get to and from treatment; CAN pays utilities to ensure water and electric stay on in the household; CAN provides food cards so a family never has to choose between feeding their family and filling a prescription; CAN offers free services such as nutrition classes and support groups for cancer patients and their families.

CAN raises these crucial dollars through community support, and people like you, who support our on-going mission.

## WHO ATTENDS:

Key influencers and connectors in the community  
Philanthropic & community minded individuals  
Luxury brand consumers

## A LITTLE HISTORY:

Cancer Alliance of Naples was the inspiration of a small, passionate, group of local community members who wanted to make a difference in the lives of cancer patients and their families. Our founders thought that there was enough support for medical care and research and that the real need was the financial and emotional support a cancer patient needs during their time of diagnosis and treatment. Seventeen years later, CAN has assisted thousands of cancer patients and their families and has helped them navigate through what a cancer diagnosis means.

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Cancer Alliance of Naples, Inc. | 3384 Woods Edge Circle #102 | Bonita Springs, FL 34134  
cancerallianceofnaples.org

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# 2021 SPONSORSHIP OPPORTUNITIES

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## FREIGHTLINER - \$15,000

- 10 VIP Tickets\*
  - 'Presented by' Video Introduction
  - Stage Recognition
  - Website Logo Placement
  - Digital Program Placement
  - Brand Placement throughout Event
  - Social Media Placement
- 

## TANKER - \$10,000

- 8 VIP Tickets\*
  - Digital Program 'Presented by' Placement
  - Website Logo Placement
  - Brand Placement throughout Event
  - Social Media Placement
- 

## HAULER - \$5,000

- 6 General Admission Tickets
  - Digital Program Placement
  - Website Logo Placement
  - Brand Placement throughout Event
  - Social Media Placement
- 

## SEMI - \$2,500

- 4 General Admission Tickets
  - Website Logo Placement
  - Social Media Placement
- 

## RIG - \$1,500

- 2 General Admission Tickets
  - Social Media Placement
- 

## PICK UP - \$500

- Honor a loved one. Place a remembrance in our digital program.
  - Business - ad in program
- 

### Tickets • Packages

**General Admission • Patron • Caravan • On the Road**

**Contact CAN for more information**

*\*VIP includes After Party Meet and Greet with Ben Allen Band, VIP Gift Bags*

*\*For inclusion in any digital print materials deadlines apply.*

Cancer Alliance of Naples is a 501 (c) 3 non profit , please contact CAN offices for tax purposes.

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# OTHER WAYS TO HELP

Custom Business Sponsorships are also available - please call us to discuss how you can be an important part of this wonderful event. CAN is grateful for businesses that support the cause through service or product! If you have a business that might bring value to our fabulous day - entertainment, decor, wine, swag items etc, please contact us.



**DONATE AN ITEM FOR THE  
LIVE OR SILENT AUCTION**



**HONOR A LOVED ONE IN THE  
DIGITAL PROGRAM**



**VOLUNTEER FOR  
THE EVENT**



**ADVERTISING  
OPPORTUNITIES**

## VIP GIFT BAG

Promote your business by providing branded items and gifts for our VIP gift bags



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